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Florida At-a-Glance

- Florida's Economy \$883 Billion GDP (16th / \$1T by 2019)
- 20.61 Million Residents (3rd / +6M by 2030 / +1000/day)
- 248,800 Jobs Created in Florida in the past 12 months
- 112.8 Million Visitors in 2016
- \$89.1 billion tourists taxable spending in 2015 - \$6 billion state tax, \$5.3 billion local government tax
- Unemployment Rate:
 - Florida 5.0%
 - Broward 4.5%



www.TheFloridaScorecard.org

THE FLORIDA SCORECARD METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...

TALENT SUPPLY & EDUCATION

INNOVATION & ECON. DEVELOP.

INFRASTRUCTURE & GROWTH LEADERSHIP

BUSINESS CLIMATE & COMPETITIVENESS

CIVICS & GOVERNANCE

QUALITY OF LIFE

State of Florida Metrics (What is this?)

Florida FutureCast

Click any metric to get more information!

UNEMPLOYMENT RATE

5.0%

(Unchanged)

Jobs Year Over Year Change

248,800

CONSUMER SENTIMENT

94.0

(Declining)

STATE OF FLORIDA VISITORS

\$89.1

Billion Visitor Spending

112.8

Million Visitors

STATE HOUSING STARTS & SALES

6,041

Starts (Improving)

16,779

Sales (Declining)

SALES TAX REVENUE

\$2.278

Billion per Month (Declining)

INCOME MIGRATION

\$879K

Per Hour

POVERTY RATE

15.8%

(Better)

HIGH SCHOOL GRADUATION RATE

80.7%

(Improving)

VOTER PARTICIPATION

74%

(Improving)

RIGHT / WRONG DIRECTION

49%/32%

LAND IN CONSERVATION

28%

POPULATION

20.61

Million

THE FLORIDA SCORECARD

METRICS TO HELP SECURE FLORIDA'S FUTURE

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QUALITY
OF LIFE

Broward County Metrics (What is this?)

Florida FutureCast

Click any metric to get more information!



UNEMPLOYMENT
RATE

4.5%

(Declining)

With Disability (2014) **21.3%**

Jobs Year Over Year Change

27,880



HOUSING
PERMITS

1,494

Permits (Improving)



SALES TAX
REVENUE

\$19.38

Million per Year (Improving)



INCOME
MIGRATION

\$191.11

Million per Year



POVERTY RATE

14.0%

(Better)



HIGH SCHOOL
GRADUATION RATE

78.7%

(Improving)



LAND IN
CONSERVATION

62%



POPULATION

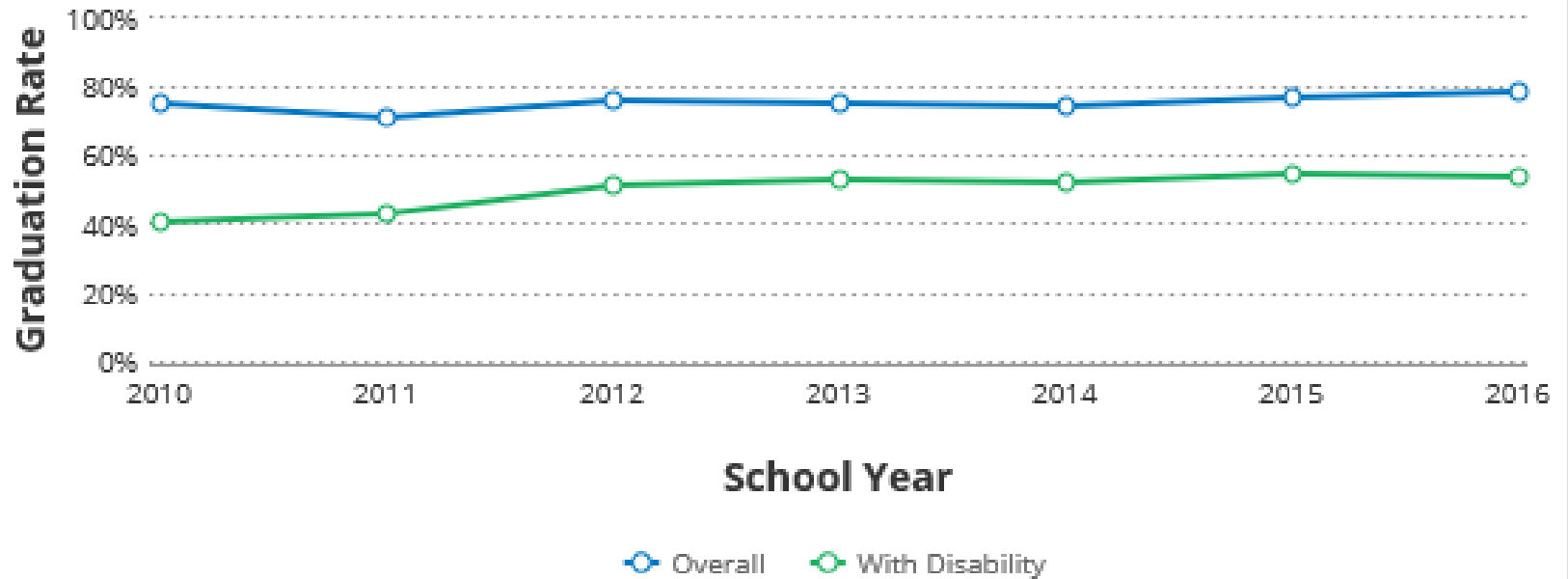
1.92

Million

FLORIDA
CHAMBER
of Commerce

High School Graduation Rates

Broward County



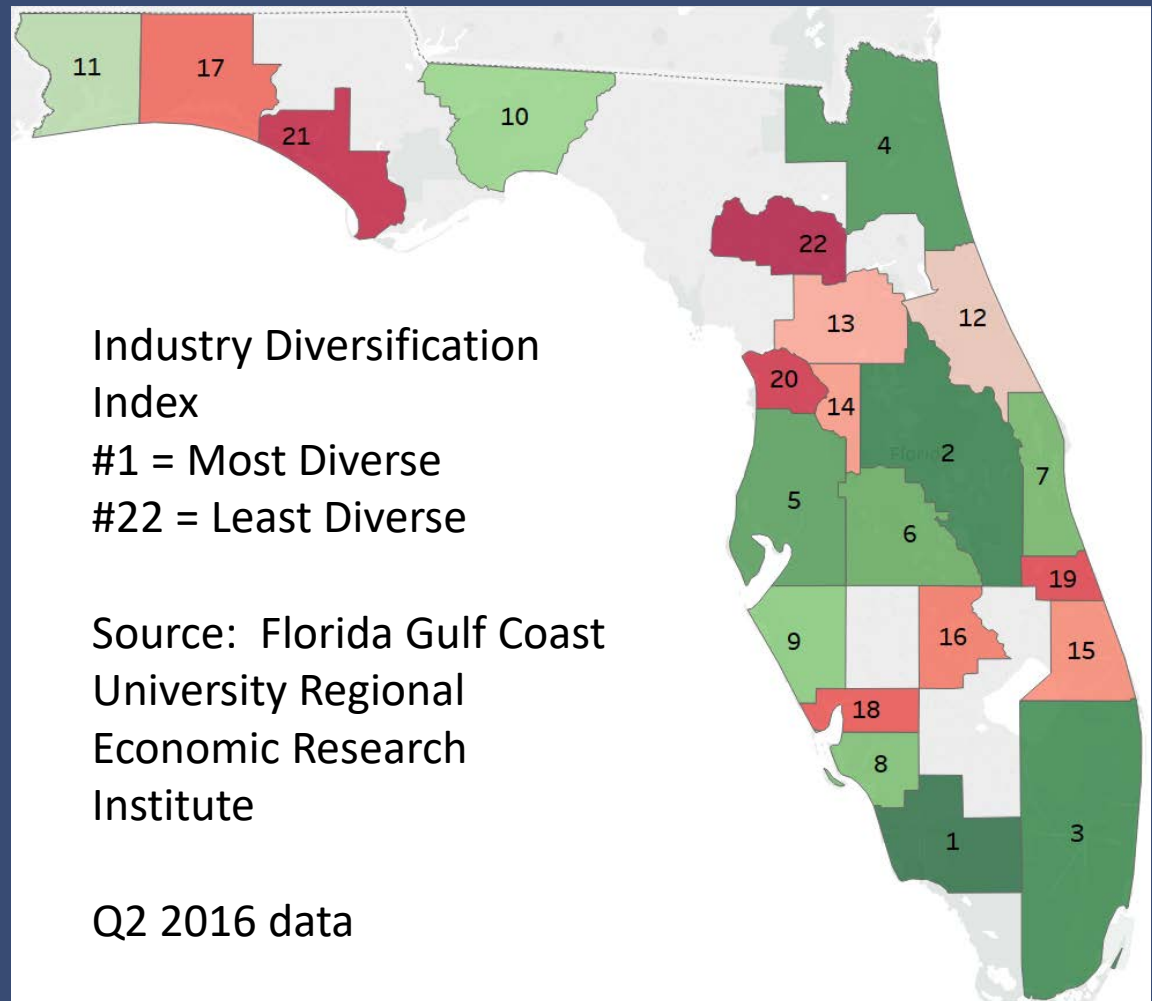
Economics: Industry Diversification



**INDUSTRY
DIVERSIFICATION**

24th

Updated Q4 2016



Income Migration – Broward County



Gained Wealth From:

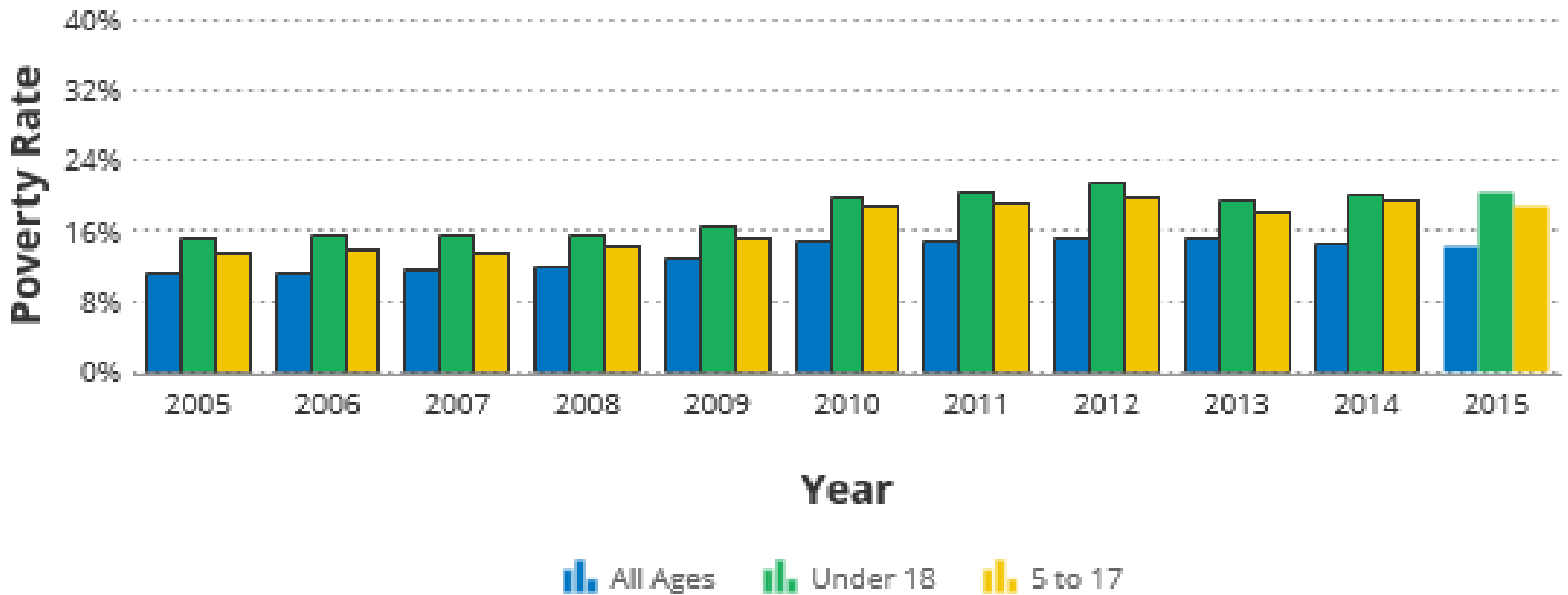
\$5.89 billion Miami-Dade County, FL
\$478.33 million Queens County, NY
\$378.36 million Nassau County, NY
\$339.73 million Cook County, IL
\$336.87 million Kings County, NY

Lost Wealth To:

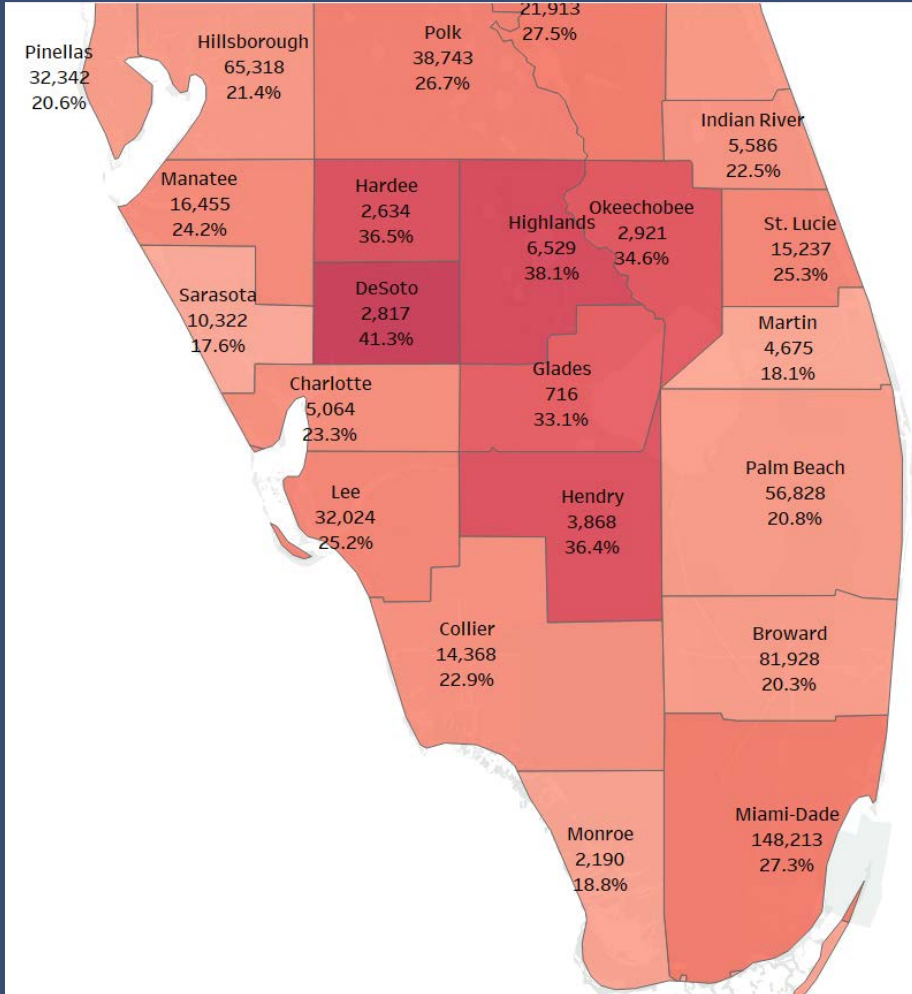
\$3.41 billion Palm Beach County, FL
\$460.25 million St. Lucie County, FL
\$299.82 million Martin County, FL
\$269.07 million Lee County, FL
\$260.00 million Brevard County, FL

Poverty Rates

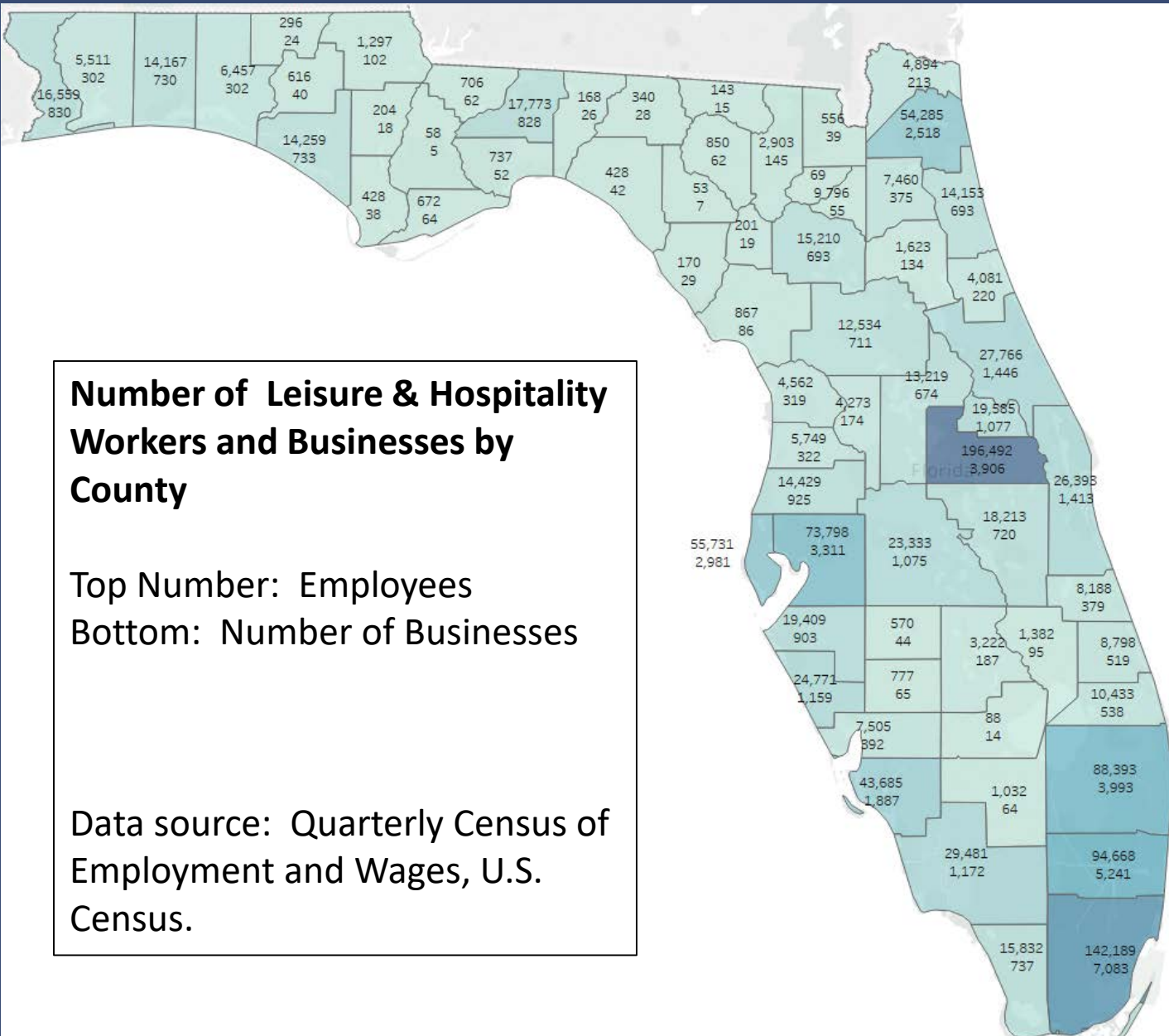
Broward County



Under-18 Poverty - # of People and Rate



- Florida under-18
- 944,415 kids total
- 23.4% poverty rate
- 5 to 17 – 663,896
- Under 5 – 280,519

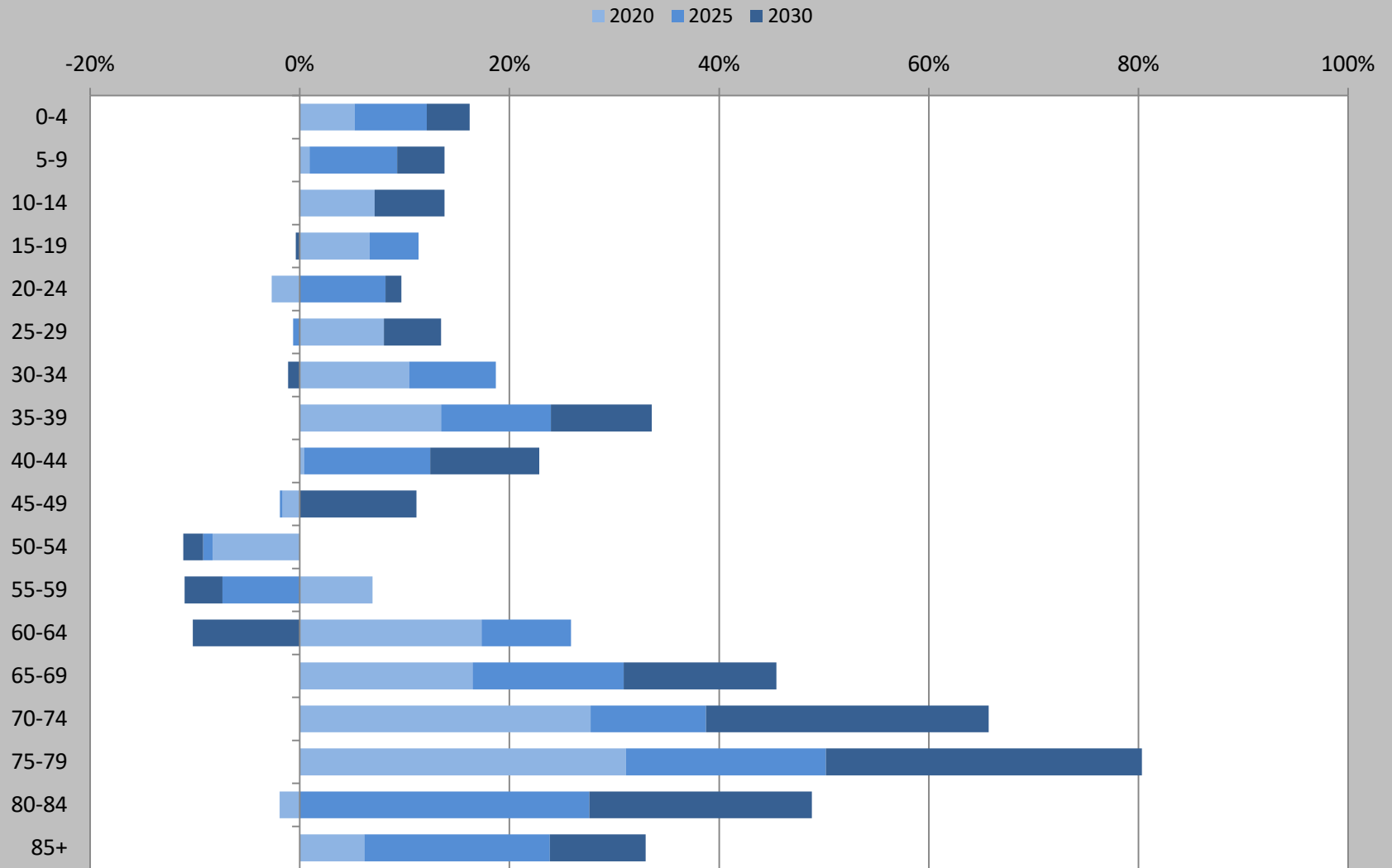


Number of Leisure & Hospitality Workers and Businesses by County

Top Number: Employees
 Bottom: Number of Businesses

Data source: Quarterly Census of Employment and Wages, U.S. Census.

Florida Population Percentage Change by Age Group

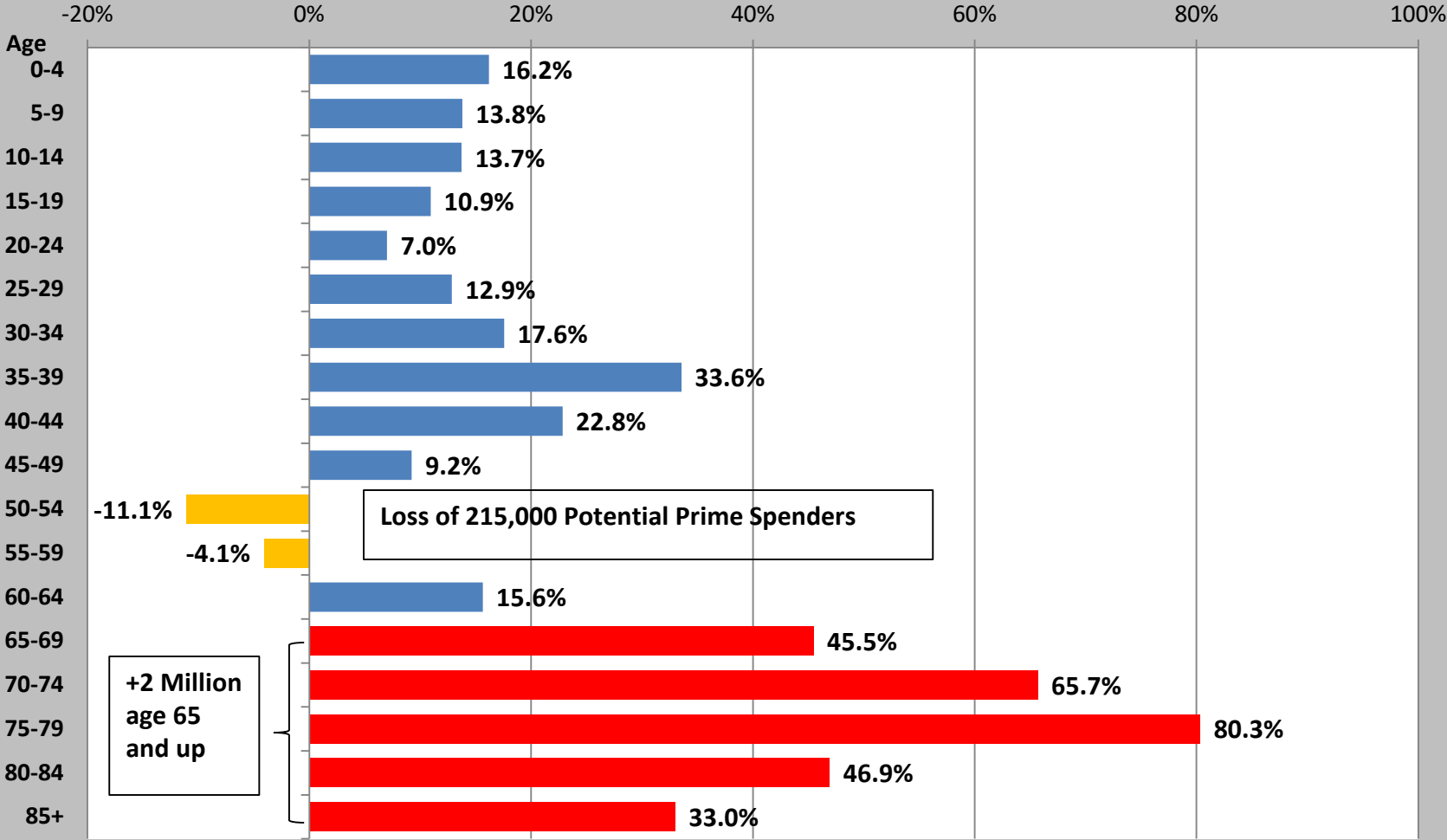


Data Source: UF Bureau of Economic and Business Research

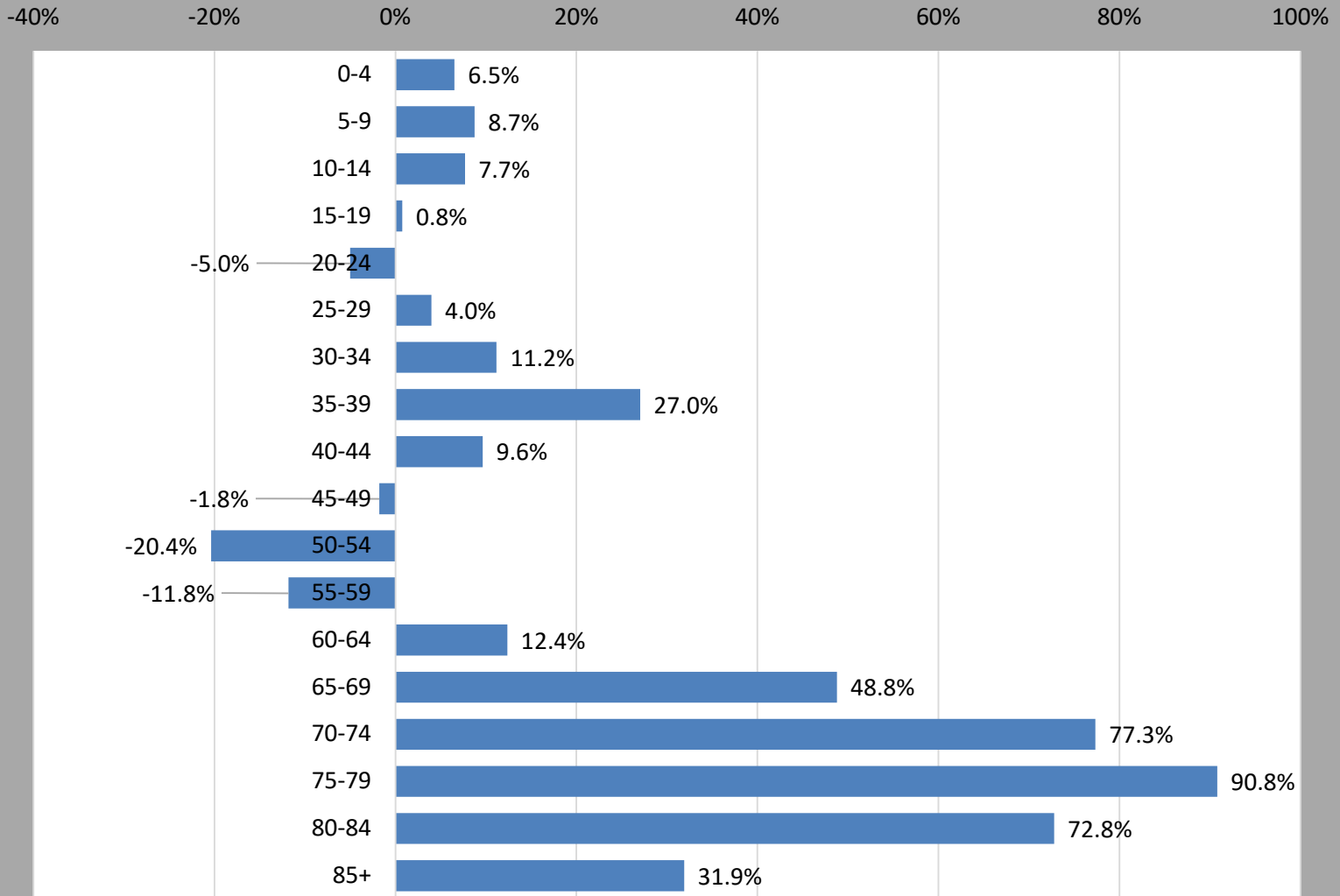


State Demographics

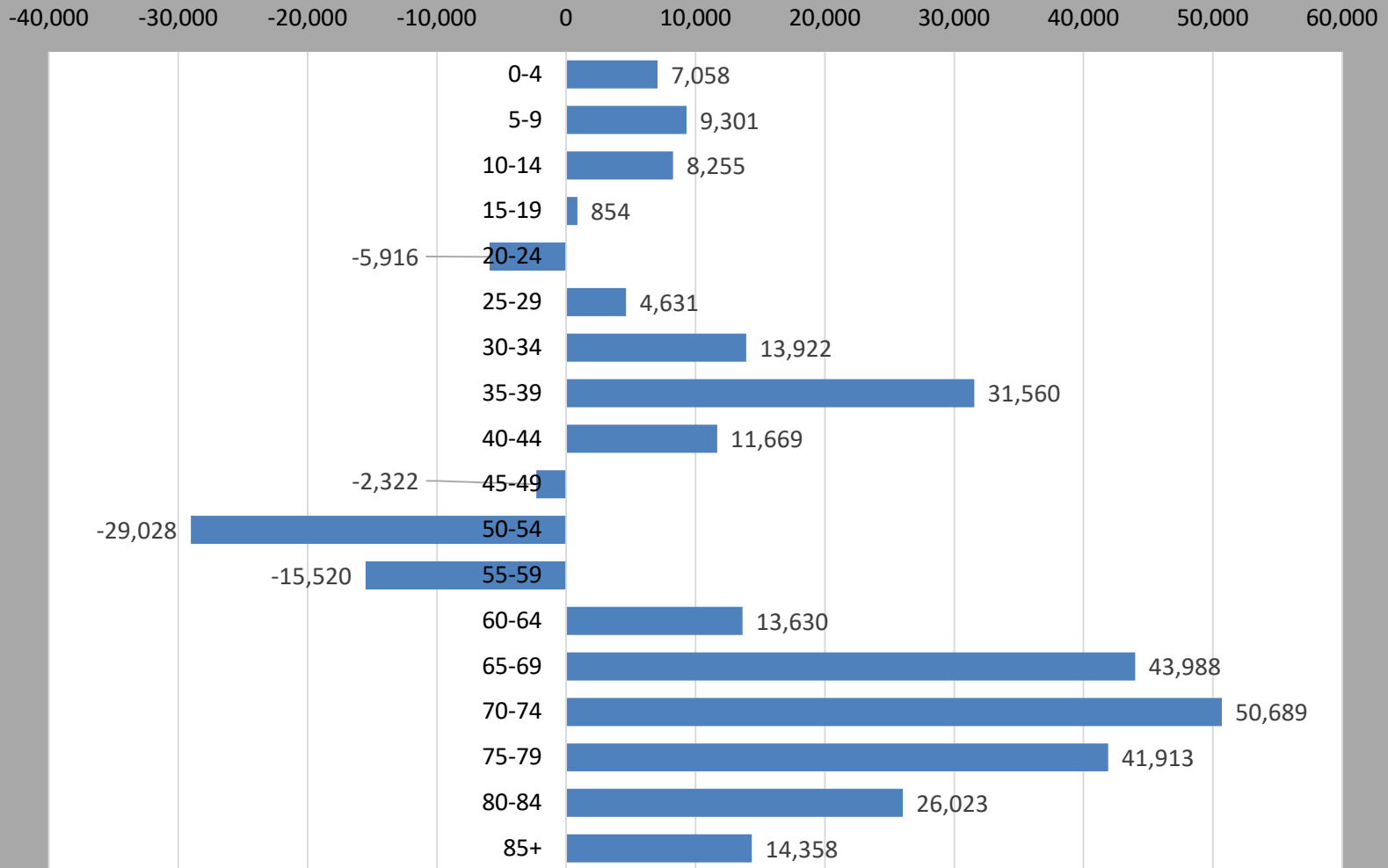
Florida Population Percentage Change by Age Group 2016-30



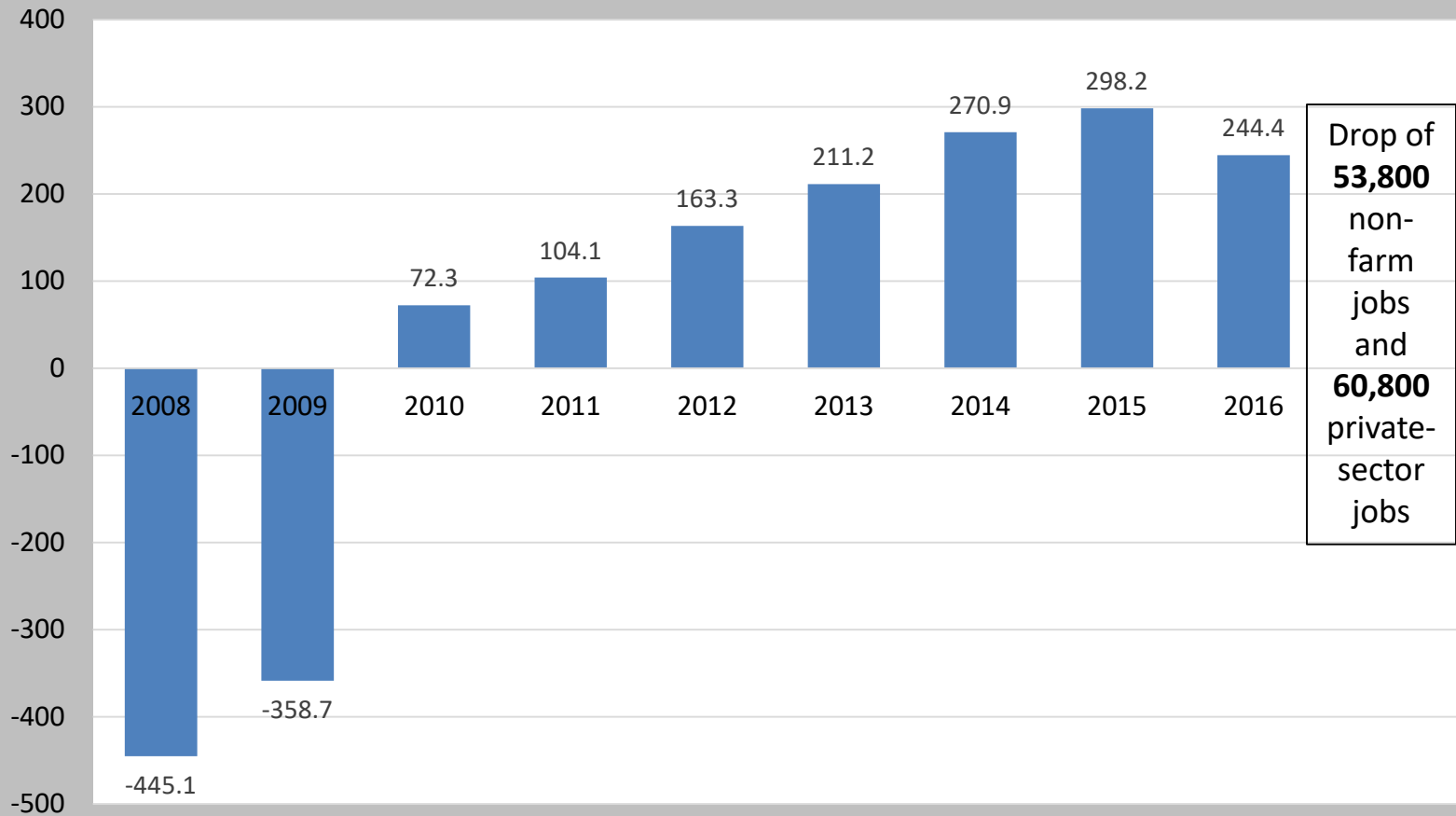
Broward Population Changes by Age Group 2016-30



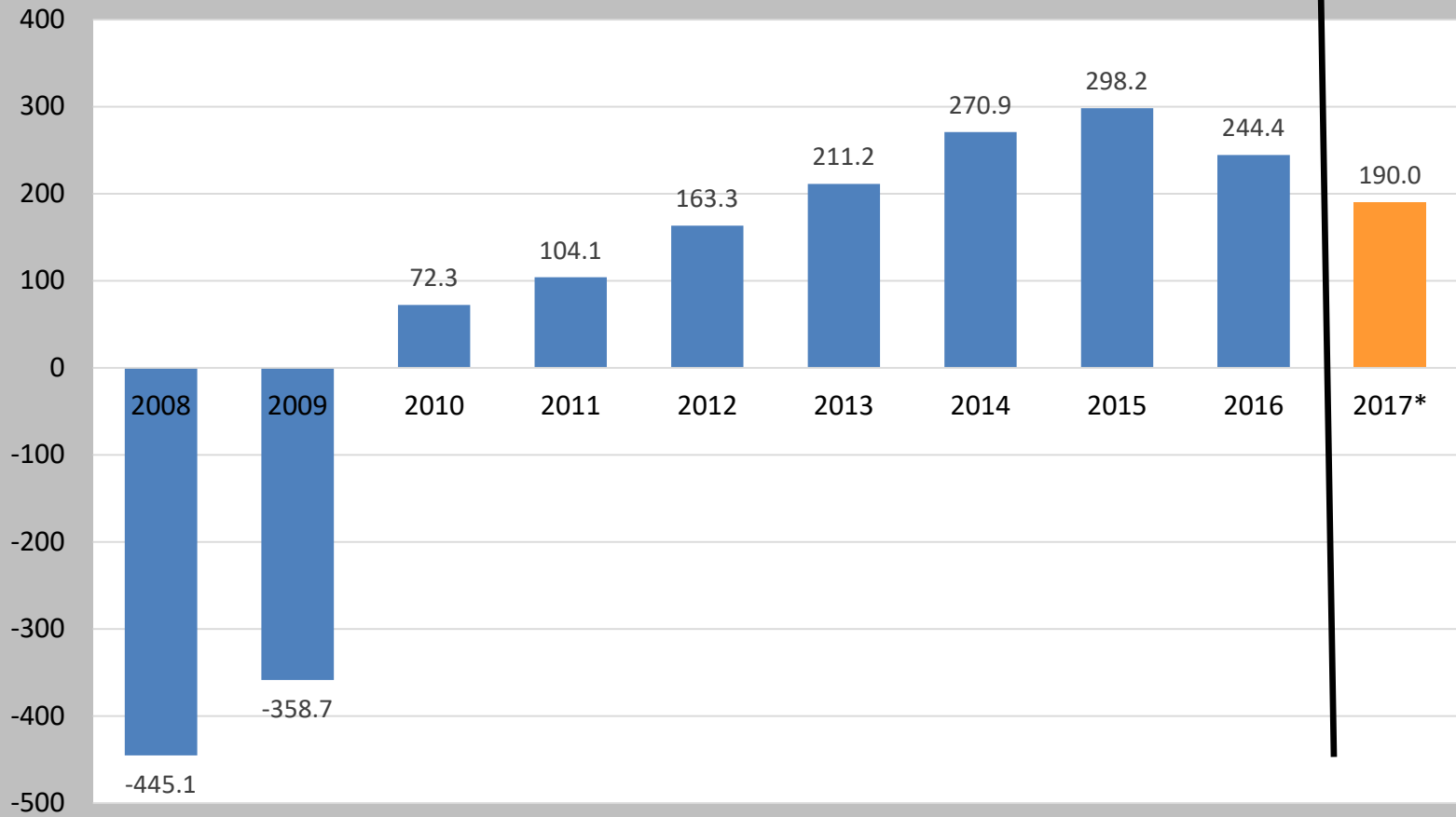
Broward - How Many People is That?



Yearly Florida Job Creation (thousands)



Yearly Florida Job Creation (thousands)





www.Florida2030.org

Thank You!

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